1. Website Infrastructure

* Domain registration and hosting
* Website development platform selection and setup
* Database creation and configuration

1. User Management

* User registration and login
* User account management
* Password reset and recovery

1. Product Catalog

* Product categorization and organization
* Product details and descriptions
* Product images and videos

1. Shopping Cart and Checkout

* Shopping cart functionality
* Payment gateway integration
* Order confirmation and tracking

1. Shipping and Delivery

* Shipping options selection
* Shipping price calculation
* Order fulfillment and delivery tracking

1. Sales and Marketing

* Coupon code management
* Product discount management
* Email marketing and newsletter management

1. Customer Support

* Frequently asked questions (FAQs) page
* Contact us page and form
* Order cancellation and returns